AMENDMENTS

In the Claims:

This listing of claims replaces all prior versions and listings of claims for this application.

1. (Currently Amended) A co-extruded multi-layer translucent polyester film having a matte side and an opposed relatively smooth side and ~~comprising an~~ having a co-extruded AB or ABA structure, at least one A layer of the film comprising a mixture of a polyester resin and talc, and at least one B layer comprising a polyester resin and optionally comprising talc,

wherein the at least one A layer contains a higher percentage content of talc by weight than the at least one B layer.

2.-6. (Canceled)

7. (Original) The film of claim 1, wherein said polyester resin comprises polyethylene terephthalate.

8. (Original) The film of claim 1, wherein said film is uniaxially oriented.

9. (Original) The film of claim 1, wherein said film is biaxially oriented.

10. (Original) The film of claim 1, wherein said talc comprises surface modified talc.

11. (Original) The film of claim 1, wherein said talc has a median particle size of about 0.1 micrometer to about 20 micrometers.

12. (Original) The film of claim l, wherein said talc has a median particle size of about 0.5 micrometer to about 10 micrometers.

13. (Original) The film of claim 1, wherein said talc has a median particle size of about 0.8 micrometer to about 5 micrometers.

14.-16. (Canceled)

17. (Previously Presented) The film of claim 1, wherein the concentration of talc in said A layer is from about 0.1 % to about 20% based upon total weight of the mixture; and

the concentration of talc in the B layer, if present, is from about 0% to about 20% based upon total weight of the mixture.

18. (Previously Presented) The film of claim 1, wherein the concentration of talc in said A layer is from about 0.5% to about 15% based upon total weight of the mixture; and

the concentration of talc in the B layer is from about 0.5% to about 15% based upon total weight of the mixture.

19. (Previously Presented) The film of claim 1,

wherein the concentration of talc in said A layer is from about 1 % to about 10% based upon total weight of the mixture; and

the concentration of talc in the B layer is from about 1 % to about 10% based upon total weight of the mixture.

20. (Previously Presented) The film of claim 1, further comprising a metallized layer.

21. (Previously Presented) The film of claim 20, wherein said metallized layer is on said matte side.

22. (Previously Presented) The film of claim 20, wherein said metallized layer is on said relatively smooth side.

23. (Original) The film of claim 1, wherein said film comprises a reverse printed film.

24. (Original) The film of claim 23, further comprising one or more UV absorbers.

25. (Original) The film of claim 23, further comprising an adhesive layer.

26. (Original) The film of claim l, wherein said film comprises a flame retardant film.

27. (Original) The film of claim 1, wherein said film comprises a non-flame retardant film.

28. (Original) The film of claim 1, wherein said film comprises an additive selected from the group consisting of organic additives, inorganic additives, antioxidants, optical brighteners, dyes, pigments, UV absorbers, antiblocking agents, and combinations thereof.

29. (Previously Presented) A method for preparing a co-extruded multi-layer translucent polyester film having a matte side and an opposed relatively smooth side and comprising an AB or ABA structure, comprising:

mixing a polyester resin and talc to form a starting mixture for at least one A layer;

preparing a starting mixture for at least one B layer comprising a polyester resin and optionally comprising talc; and

co-extruding the starting mixtures of the least one A layer and the at least one B layer to produce the co-extruded multi-layer translucent polyester film with the AB or ABA structure,

wherein the at least one A layer contains a higher percentage content of talc by weight than the at least one B layer.

30.-34. (Canceled)

35. (Original) The method of claim 29, wherein said polyester resin comprises polyethylene terephthalate.

36. (Previously Presented) The method of claim 29, further comprising uniaxially stretching said co-extruded polyester film.

37. (Previously Presented) The method of claim 29, further comprising biaxially stretching said co-extruded polyester film.

38. (Original) The method of claim 29, wherein said talc comprises surface modified talc.

39. (Original) The method of claim 29, wherein said talc has a median particle size of about 0.1 micrometer to about 20 micrometers.

40. (Original) The method of claim 29, wherein said talc has a median particle size of about 0.5 micrometer to about 10 micrometers.

41. (Original) The method of claim 29, wherein said talc has a median particle size of about 0.8 micrometer to about 5 micrometers.

42.-44. (Canceled)

45. (Previously Presented) The method of claim 29, wherein the concentration of talc in said A layer is from about 0.1 % to about 20% based upon total weight of the film; and

the concentration of talc in the B layer, if present, is from about 0% to about 20% based upon total weight of the film.

46. (Previously Presented) The method of claim 29,

wherein the concentration of talc in said A layer is from about 0.5% to about 15% based upon total weight of the film; and

the concentration of talc in the B layer is from about 0.5% to about 15% based upon total weight of the film.

47. (Previously Presented) The method of claim 29, wherein the concentration of talc in said A layer is from about 1 % to about 10% based upon total weight of the film; and

the concentration of talc in the B layer is from about 1 % to about 10% based upon total weight of the film.

48. (Previously Presented) The method of claim 29, further comprising metallizing said co-extruded polyester film.

49. (Previously Presented) The method of claim 48, wherein said-metallizing is performed on said matte side.

50. (Previously Presented) The method of claim 48, wherein said-metallizing is performed on said relatively smooth side.

51. (Previously Presented) The method of claim 29, further comprising reverse printing an image on said film.

52. (Original) The method of claim 51, wherein said co-extruded translucent polyester film comprises one or more UV absorbers.

53. (Previously Presented) The method of claim 52, further comprising[[:]] disposing an adhesive layer on said film.

54. (Original) The method of claim 29, wherein said film comprises a flame retardant film.

55. (Original) The method of claim 29, wherein said film comprises a non-flame retardant film.

56. (Original) The method of claim 29, wherein said film comprises an additive selected from the group consisting of organic additives, inorganic additives, antioxidants, optical brighteners, dyes, pigments, UV absorbers, antiblocking agents, and combinations thereof.